

<b>Avoca Football Netball Club – Football &amp; Netball Trips</b>		First approval Date:	9 <sup>th</sup> June 2015
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		Version No:	3
<b>President:</b>	Sam Beavis		
<b>Vice-President:</b>	John Bucknall		

**PURPOSE**

To ensure that the intellectual property, brand and image of the AFNC is protected.

**POLICY**

Avoca Football Netball Club (AFNC) is committed to protecting the club's brand and image at club-endorsed functions and events. Football and netball trips are not considered club-endorsed or funded activities, and they are to be organised and fundraised for outside general club activities and events.

The Club distances itself from any trips organised by individual teams and groups and, therefore, requires the following protocols to be adhered to:

- The Club logo in all formats (mono, colour), including the official AFNC Bulldog image with and without text, will not be replicated or modified on shirts, jumpers or other merchandise associated with the trip or event.
- The words Avoca Football Netball Club and/or AFNC will not be included.
- The words Avoca, doggies, bulldogs are acceptable.
- Any generic image of a bulldog can be used.
- Club colours may be used in any combination.
- No part of the current club playing uniforms (football and netball) may be replicated or modified for use.

**Football & Netball Trips**

Trips and events may be organised by teams/groups, but not funded by the AFNC or fundraised for during official club events or on match days unless with expressed permission from the AFNC Committee.

The AFNC will not be responsible for or liable for any incidents that occur during trips.